



American Security Project

Washington, D.C., July, 2015

Announcing the Launch of the Business Council for American Security

Dear Friends,

It brings us great pleasure to announce the establishment of the Business Council for American Security (BCAS), as a permanent and supporting membership within the American Security Project (ASP).

ASP was formed in 2005 by then Senators John Kerry, Chuck Hagel, Gary Hart and Warren Rudman to broaden the definition of U.S. national security for 21st century readiness. As a non-partisan 501(c)3, ASP covers broad issues affecting the U.S. - and indeed the world - including climate change, nuclear security, energy, diplomacy, and economic competitiveness, among others.

In the 21st Century, Business is positioned at the Nexus of Policy, the Market, and National Security

Informed by our research on the decline of U.S. economic competitiveness and what many view as a *tragedy of the commons* affecting business across all industries, the BCAS is meant to serve as an exclusive platform for networking, decision-support, and change. Bringing the voice of enterprise into the national security dialogue will not only enhance ASP's impact, it will enhance the role of business as a force for change.

BCAS membership confers 3 highly valuable member-oriented levels, with all tiers centered on our annual event series. In honor of ASP's tradition of recognizing the military flag officers who serve our nation and on our board, we have introduced the 2 Star, 3 Star and prestigious 4 Star membership categories. Each level is designed to provide enterprise-wide value for BCAS member organizations. The 2 Star level offers exclusive access to and recognition at ASP events. The 3 Star level introduces a dynamic decision support offering designed to help BCAS members navigate in an increasingly complex world. The prestigious 4 Star level offers premium services, including a dedicated ASP relationship manager, the appointment of a named adjunct fellow to ASP, and CEO-only roundtables and working groups.

As a 501(c)3, all financial support for ASP through BCAS membership is tax deductible.

An Unparalleled Opportunity to be an Inaugural BCAS Member

In our launch year, BCAS members who join at the 3 Star level, will receive all of the benefits and public identification as a 4 Star BCAS member.

Enclosed, please find a summary of benefits for BCAS, along with further background material on ASP. We hope you will join us in shaping a competitive business environment for the 21st century.

Sincerely,

Stephen A. Cheney
Chief Executive Officer
Brigadier General, USMC (Ret.)

Dante A. Disparte
Chair
Business Council for American Security

BOARD OF DIRECTORS

**The Honorable Gary Hart, Chairman Emeritus**

Senator Hart served the State of Colorado in the U.S. Senate and was a member of the Committee on Armed Services during his tenure.

**Governor Christine Todd Whitman, Chairperson**

Christine Todd Whitman is the President of the Whitman Strategy Group, a consulting firm that specializes in energy and environmental issues.

**Nelson W. Cunningham, President of ASP**

Nelson Cunningham is President of McLarty Associates, the international strategic advisory firm headed by former White House Chief of Staff and Special Envoy for the Americas Thomas F. "Mack" McLarty, III.

**Brigadier General Stephen A. Cheney, USMC (Ret.)**

Brigadier General Cheney is the Chief Executive Officer of ASP.

**Norman R. Augustine**

Mr. Augustine was Chairman and Principal Officer of the American Red Cross for nine years and Chairman of the Council of the National Academy of Engineering.

**Ambassador Jeffrey Bleich**

The Hon. Jeffery Bleich heads the Global Practice for Munger, Tolles & Olson. He served as the U.S. Ambassador to Australia from 2009 to 2013. He previously served in the Clinton Administration.

**Alejandro Brito**

Alejandro Brito is President of Brito Development Group (BDG), LLP. In the last twenty years, Mr. Brito has overseen the design, construction, development and management of over 1,500 luxury housing units in Puerto Rico.

**The Honorable Donald Beyer**

Congressman Donald Beyer is the former United States Ambassador to Switzerland and Liechtenstein, as well as a former Lieutenant Governor and President of the Senate of Virginia.

**Lieutenant General John Castellaw, USMC (Ret.)**

John Castellaw is President of the Crockett Policy Institute (CPI), a non-partisan policy and research organization headquartered in Tennessee.

**Lieutenant General Daniel Christman, USA (Ret.)**

Lieutenant General Christman is Senior Vice President for International Affairs at the United States Chamber of Commerce.

**Robert B. Crowe**

Robert B. Crowe is a Partner of Nelson Mullins Riley & Scarborough in its Boston and Washington, DC offices. He is co-chair of the firm's Government Relations practice.

**Lee Cullum**

Lee Cullum, at one time a commentator on the PBS NewsHour and "All Things Considered" on NPR, currently contributes to the Dallas Morning News and hosts "CEO."

**Admiral William Fallon, USN (Ret.)**

Admiral Fallon has led U.S. and Allied forces and played a leadership role in military and diplomatic matters at the highest levels of the U.S. government.

**Raj Fernando**

Raj Fernando is CEO and founder of Chopper Trading, a technology based trading firm headquartered in Chicago.

**Scott Gilbert**

Scott Gilbert is a Partner of Gilbert LLP and Managing Director of Reneo LLC.

**Vice Admiral Lee Gunn, USN (Ret.)**

Vice Admiral Gunn is the President of the Institute of Public Research at the CNA Corporation, a non-profit corporation in Virginia.

**The Honorable Chuck Hagel**

Chuck Hagel served as the 24th U.S. Secretary of Defense and served two terms in the United States Senate (1997-2009). Hagel was a senior member of the Senate Foreign Relations; Banking, Housing and Urban Affairs; and Intelligence Committees.

**Lieutenant General Claudia Kennedy, USA (Ret.)**

Lieutenant General Kennedy was the first woman to achieve the rank of three-star general in the United States Army.

**General Lester L. Lyles, USAF (Ret.)**

General Lyles retired from the United States Air Force after a distinguished 35 year career. He is presently Chairman of USAA, a member of the Defense Science Board, and a member of the President's Intelligence Advisory Board.

**Hani Masri**

Hani Masri is Chairman of Capital Investment Management Inc. based in McLean, Virginia and specializing in fund and investment real estate management in the U.S. He also serves as President of M2 Investors, Inc.

**Dennis Mehiel**

Dennis Mehiel is the Principal Shareholder and Chairman of U.S. Corrugated, Inc.

**Stuart Piltch**

Stuart Piltch is the Co-Founder and Managing Director of Cambridge Advisory Group, an actuarial and benefits consulting firm based in Philadelphia.

**Ed Reilly**

Edward Reilly is Global Chief Executive Officer of the Strategic Communications practice of FTI Consulting.

**Dante Disparte, Chairman of the Business Council for American Security, Ex Officio Member**

Dante Disparte is the founder and CEO of Risk Cooperative, a strategy, risk and capital management firm focusing on mid-market opportunities.

The American Security Project

American Security Project is a nonpartisan organization committed to educating the American public on the changing nature of national security in the 21st century and the development of innovative ideas to enhance national security strategy.

Gone are the days when a nation's security could be measured by bombers and battleships. Security in this new era requires harnessing all of America's strengths: the force of our diplomacy; the might of our military; the vigor and competitiveness of our economy; and the power of our ideals.

ASP brings together prominent business leaders, policy makers, retired military flag officers, and government officials to build consensus on complex global challenges through honest, open dialogue on a broad range of issues. The organization engages and empowers the American public through events, traditional & new media, meetings, and publications.

America – and the world – needs an honest dialogue about security that is as robust as it is realistic. ASP exists to promote that dialogue, to forge that consensus, and to spur constructive action so America meets the challenges to its security while seizing the opportunities that abound.



About the Business Council for American Security

The Business Council for American Security (BCAS) is an exclusive gathering of leading firms across industry aligned in their support of a broad definition of American national security for the 21st century. These leaders believe in a vision of American security that extends beyond bombs and bullets. In its inaugural year, BCAS members who join at the 3-star level will enjoy the rich member benefits of the 4-star membership tier.

BCAS members benefit from ASP's convening power. The Council offers the opportunity to build substantive partnerships among business leaders and provides a platform for exchange, dialogue, and networking. Participation enables members to engage in important national security discussions, and as a result, BCAS members are better equipped to navigate a changing global landscape.

For more information:

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	DESCRIPTION	★★	★★★	★★★★
		2-Stars	3-Stars	4-Stars
ASP EVENTS	Priority seating and public acknowledgement of BCAS membership at ASP events.	★	★	★
	BCAS member acknowledgement on ASP papers, reports, and other appropriate communications.	★	★	★
	Peer-to-peer BCAS member networking with ASP staff, board and Consensus members.	★	★	★
	Onsite hosting of ASP events at corporate campus.	<i>Available to all BCAS tiers – with separate catering and travel costs.</i>		
	Exclusive speaking opportunities for subject matter experts sponsored by BCAS members.	★	★	★
	Event branding and dedicated landing page with hyper-linked BCAS member logos.	★	★	★
	Exclusive roundtable invitations and public acknowledgement of BCAS membership.	★	★	★
	Special invitations (C-Level) to salon dinners and receptions with key officials, dignitaries and leaders.	★	★	★
DECISION SUPPORT	“Ask an Expert” and decision support engagements.		★	★
	Access to ASP research library, issue briefs and conference calls on current affairs.		★	★
	BCAS member guidance on ASP research, events and public policy directions.		★	★
	“Rapid Response Research,” issue briefings, and “flash surveys” of ASP’s board, Consensus members and experts.		★	★
PREMIUM SUPPORT	Dedicated ASP Relationship Manager.			★
	Appointment of BCAS member designated resident ASP fellow.			★
	BCAS membership named public advocacy initiatives, white papers and op-eds.			★
	BCAS member access to policy makers, military officials and private sector leaders.			★
	CEO-only roundtables and networking receptions.			★
Annual tax-exempt membership		\$15,000	\$30,000	\$50,000